

Dear Neighborhood Leader:

We would like to invite you to attend an informational meeting to learn about the new Hard Rock Hotel planned near the Convention Center. We are currently in the City's development review process, and will be scheduled for a Planning Commission hearing in mid to late September.

The project will be located on Tahquitz Canyon Way between Calle El Segundo and Calle Alvarado. The condo/hotel will have approximately 498 units, along with two signature restaurants, a luxury spa, nightclub and 32,000 square foot banquet and meeting room facility. It is anticipated that construction will start in first quarter 2008, and be completed approximately two years later.

This is an important project for the community, and we look forward to meeting each of you. We would appreciate your disseminating this information to your neighborhood residents. If we can be of assistance in that regard, please don't hesitate to contact us.

The meeting details are as follows:

Date: September 4, 2007
Time: 5:30 pm to 7:00 pm
Place: Convention Center – Ballroom Prefunction Area

Should you have any questions about the project or the meeting details, please call me at (714)546-5600. We will hopefully see you on September 4th.

Sincerely,



Cynthia J. Nelson

Nexus Companies

Vice President of Government Relations

CN/sha